



## Linedata Data Management Service introduces ESG Inside with ESG Book

With Environmental, Social, and Governance (ESG) factors gaining global and mainstream momentum, asset managers and hedge funds recognize a major growth opportunity. At the same time, you face greater pressure from regulators and investors for better data, analysis, standards, and transparency.

Give your business an edge with sustainable, differentiated products created from integrated ESG and UN Global Compact data scoring already inside Linedata OMS, PMS, and Compliance software.

### Why Linedata ESG Inside

- Whether you've been an ESG manager for some time, or are just getting started, one thing is clear: getting data right is hard, the lack of standards impedes decision-making, and managing on-going integrations is time-consuming and costly.
- What if you had high quality, cloud delivered ESG data and scoring at your fingertips, already built into your workflows?
- What if your team had access to data rich ESG metrics to support portfolio strategy, product development, regulatory reporting, and compliance monitoring?

Linedata's innovative collaboration with ESG Book provides you with quality data, easy integration and pricing. You get built-in access to over 30 premium data points through a pay-per-usage model, reducing upfront costs and easing your ability to grow with ESG.

### Meet Arabesque S-Ray

ESG Book is a leading independent global financial company that combines big data, artificial intelligence and ESG metrics to assess the performance and sustainability of 8,000 companies worldwide.



We partner with leaders in finance, mathematics, AI, and sustainability working together to deliver a new approach to capital markets. **We believe economic value creation can be combined with environmental stewardship, social inclusion, and sound governance.** Through our companies, we leverage cutting-edge technology, research, and data to deliver sustainable, transparent financial solutions for a changing world.

**Georg Kell, Chairman of the Arabesque Group, and founding Executive Director of the United Nations Global Compact**

## How your business benefits

### Gain a competitive edge

- Create and market differentiated ESG investment products with trusted data at your fingertips
- Simplify ESG portfolio strategy, and comply with regulatory reporting and compliance monitoring with ESG data insights across your operations
- Attracts assets, asset owners, and socially conscious employees by positioning and growing your business more sustainably

### Access ESG insights across your investment process

Build trust by meeting regulatory and investor reporting and transparency requirements

- Dashboards, reports, screening
- Monitoring tools

Enhance ESG Portfolio strategy and workflow capabilities

- Score portfolios using ESG Book's industry leading metrics
- Rebalance to enhance specific ESG themes
- Show historical trends across funds
- Create ESG-orientated portfolios from existing strategies

Access ESG-specific compliance at asset & fund level

- Publish dashboards detailing score and conviction

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Linedata supports the movement towards a more sustainable future. We're focused on giving our clients tools to address the barriers of cost and integration of quality ESG data. Our innovative collaboration with AI-driven market leader ESG Book is an important step in enabling more companies to enter this space and help shape the future.

**Gary Brackenridge, Global Head of Asset Management, Linedata**

# \$1.7 trillion

ESG fund assets hit this record in 2020 <sup>1</sup>

# 25%

Percentage of total US fund flows made up by sustainable funds in 2020 <sup>2</sup>

# 71%

CEOs who personally want to ensure their firm's policies reflect customer values <sup>3</sup>

## Contacts

Visit [linedata.com/ESG](https://linedata.com/ESG) for more information

To speak with us or to book a demo, please contact [getinfo@linedata.com](mailto:getinfo@linedata.com)