

# Linedata Transfer Agent Portal Helping you serve your clients better



As a Transfer Agent, you play a vital role in today's investment market. In an increasingly impersonal world, you represent the critical link between asset management firms, and investors and their representatives. Customer service is your focus, even as costs rise, margins shrink, and investors expect instant access to information.

At Linedata we understand your role's importance, and the pressures you face. We've created our new Transfer Agent Portal with you and your clients in mind, whether they are fund managers, brokers or private investors.

The TA Portal's 'self-service' approach lets investors check balances and statements, and update personal details, saving phone calls and paperwork. Users can place trades and receive instant order validation – or instructions if the order doesn't match the fund's criteria – providing peace of mind and avoiding failed trades. It integrates with your Linedata Transfer Agency platform using APIs so all parties always have access to up-todate, accurate information.

Whether you are already one of our Transfer Agency clients or are looking for a new partner, our TA Portal can save time and money, enhance your customer satisfaction, and support automation and digital transformation.

## The Linedata TA Portal – helping your clients help themselves

The TA Portal maximises self-service. You can easily tailor it to each type of end-user and brand it according to your preferences.



### **Fund Managers**

Fund managers demand up-to-date information in relation to all aspects of shareholder interaction, including NAV and cash flow data at fund, sub-fund and class levels in order to expedite quick, efficient decision-making.

Our TA portal can be configured and branded to ensure that the differing requirements of each fund manager can be met through a professional, customized user experience.



#### **Brokers / Distributors**

Brokers must balance expectations of a broad range of clients, from professional investors to private individuals. Our TA Portal lets them view and download client information, access reporting, and use the self-administration function to update client details.

Brokers can create account logins and grant Portal access to each investor. The entire process is managed with minimal effort, creating a personalized experience.



#### Investors

Investors are more hands-on than ever, with expectations set by the ease of online banking and similar services. Our TA Portal lets investors access information and make trades anytime, using its intuitive user interface.

Investor reporting is delivered via the TA Portal and tailored specifically for individual investors. They enjoy peace of mind, and you avoid unnecessary manual intervention.

🕞 Linedata 🗧 Investor 🔻 Self Administration 🔻 Transaction 🔻 Order Entry 🔻 Reporting Custom UI 👻 Support 🔻 LINKS me / Single Order The TA Portal gives d<sup>o</sup> Line Processing a Transaction investors 'self-service' & Linedata Exch Step 1 - Enter Information : Account. Transaction Type. Date. Amount. Payment Type. Bank Ac
Step 2 - Verify your order : Please note this does NOT process your Order
Step 3 - Process or Cancel Order access to check balances. Doc and Form 1 Doc and Form 2 make trades, download Order Entry Doc and Form 3 statements and update Investor ID 1092 Effect of Transaction on Amount Additional Form Fund PORTAL Starting Balance : 1.650.601.56 personal details. Help Account ID saction Activity : \_\_\_\_\_10.000.00 PORTAL 1291 Ending Balance : 1.660.601.56 Transaction Type Subscription saction Date 1/1/2019 6 10.000.00 O Amount Quantity \* Characters Left : 35 Cancel = ration \* Transaction \* Order Entry \* Reporting Custom UI \* Support \* D Linedata P Linedata itor 1121 stor balance - Portal Investor Doc and Form 1 Doc and Form 2 Doc and Form 3 Additional Forms D Help - MUTUAL Ci Video 🗐 Guide Tips and Trick

## **Key benefits and features**

- Real-time 'self-service' access to input trades, check account balances, download statements and update personal details
- Three views: Fund Managers, Brokers / Distributors and Investors
- At-a-glance visual summaries of holdings, pricing and volumes
- Customizable with own branding and logos
- All reporting available via the Portal
- Easy document upload / download
- Email notification of actions taken
- PDF / Excel export

## **Technical specifications**

- API-driven
- ASP.NET Core 2.2
- REACT application user interface
- Cyber and data protection Veracode dynamic penetration scan
- Compatible with Linedata Mshare and Linedata Icon Retail
- Two-factor authentication (text / email)
- Cloud or installed solution model
- Full audit trail

## Linedata Transfer Agency solutions

Linedata's solutions are used by Transfer Agents in over 15 jurisdictions globally, including several of the world's largest TA firms. They cater to the specific requirements of mutual funds, hedge funds, private equity, master feeders, unitized and partnership funds. Powerful core technology coupled with advanced, web-based user interfaces, plus available cloud hosting, data solutions and professional services make Linedata your preferred partner now - and in the future.

## About Linedata

Linedata Asset Management offers a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders. With over 20 years' experience, Linedata delivers humanized technology that empowers leading asset management and credit industry firms worldwide to evolve and operate at the highest levels.



50<sup>+</sup> countries 1,300 employees



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