

Public Trust Advisors go live on newly launched Linedata Admin Edge administrator platform

Paris, Boston, 7 March 2012 - Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced that start-up investment advisor Public Trust Advisors LLC has gone live in only six weeks from signing, with the recently announced Linedata Admin Edge, a comprehensive platform comprising an fund accounting, investor administration and web reporting. The Linedata Admin Edge platform will enable Public Trust Advisors to manage and administer investment accounts for public agencies. The solution is hosted by Linedata.

Public Trust Advisors, a Colorado-based investment management firm, won a significant contract to manage the portfolios of the Colorado Local Government Liquid Asset Trust (COLOTRUST), which currently has assets under management of nearly US \$4 billion. The consequent search for the right software led to the selection of Linedata for a **comprehensive technology platform** covering fund accounting, investor account administration, income allocations and web reporting in a hosted environment. Public Trust Advisors reviewed three other solutions, but found in Linedata the comprehensive solution and mindset they required. Greg Wright, CEO of Public Trust Advisors, explained, "The real advantage of Linedata was a **fully integrated solution**, with systems which were designed to work together to achieve efficiencies and keep costs in check." He continued, "A further benefit we have discovered is the Linedata staff. We are delighted with how responsive and timely they are; **Linedata really wants to be our business partner**. Our final requirement, which is based on our business model and approach, was a **fully hosted solution** as we did not want to get into the business of running hardware and managing disaster recovery."

Public Trust Advisors needed a solution to be up and running in time to meet their tight, client-led deadline. In order to meet that deadline, **Linedata implemented the solution in just six weeks**. Not only that, but they had a further requirement for an on-line trade order entry facility for their investors. Public Trust Advisors is the first client to use this new Linedata service. Greg Wright commented, "What **Linedata is doing is at the vanguard**. We are confident that this new on-line experience will delight our current clients and help us win new ones. In addition, the breadth of the software solution gives us the tools to grow our offering. We can manage funds, and carry out transfer agency and fund administration functions."

"The administrator market increasingly needs a broader toolbox to provide everything from accounting and compliance to client reporting to meet the demands of their clients. Linedata has a proven platform deployed at some of the largest and most progressive administrators in the world. An increasing number of these clients sign up for an integrated, hosted platform such as this, as they look to gain **competitive advantage through technology** while keeping their overhead stable," observed Annie Morris, Linedata's Managing Director for North America. "It is a testament to our best-of-breed products and our people when clients like Public Trust Advisors choose us as their technology partner at the inception of their operation. We're off to a great start by offering an on-line trade order entry facility to help Public Trust Advisors service their clients and we look forward to helping them grow their business."

ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 900 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the setup of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 137.8 million in 2011. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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Linedata provides comprehensive solutions and services to manage all types of investment processes, from pre-trade to post-settlement, across a wide range of firms, including institutional portfolio and collective management companies, hedge funds, prime brokers, fund managers, transfer agents, corporate savings fund managers, subsidiaries of banks or independents, and administrators.

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