

## Linedata and NYSE Technologies Announce Strategic Alliance

Initial Services Integrate ioinet™ and Marketplace Order Routing Services with Linedata Trader+

LONDON and PARIS, 20 March, 2012: Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced that it will integrate ioinet™, the liquidity discovery tool of NYSE Technologies, the commercial technology division of NYSE Euronext, into its trading platform Linedata Trader+.

NYSE Technologies ioinet™ is a sophisticated liquidity analysis and discovery tool which provides aggregation and alert capabilities with seamless integration through the trading workflow.

Linedata Trader+ allows buy-side traders to experience intuitive workflows with its new and advanced trading platform. Offering a flexible workspace, reliable pre-trade compliance checks, execution management functionality and integrated workflow, Linedata Trader+ provides an immersive user experience.

Through this collaboration, clients of Linedata and NYSE Technologies can efficiently and seamlessly view **Indications of Interest (IOI) orders on a single screen**, which is configured for individual users. By Linedata Trader+ offering the buy-side the only integrated IOI service through this execution management platform, users are able to increase their ability to identify trading opportunities and make more informed trading decisions. Linedata Trader+ is also fully integrated with NYSE Technologies Order Routing Service via Linedata Lynx Electronic Trading Service. This allows traders to communicate with a community of over 650 sell side firms, thus providing a **truly global trading order routing service**.

Linedata focuses on integrating with various partners to offer clients world class solutions to fit their business needs. The aim of the Linedata and NYSE Technologies relationship is to offer powerful analytics and customized perspectives for clients to gain real time access to liquidity opportunities.

"With this unmatched integration of NYSE Technologies' ioinet™ and Market Order Routing available through Linedata Trader+, our clients are able to capitalize on a **true state-of-the-art trading platform**," said Mike de Verteuil, Group Business Development Director at Linedata. "Working with NYSE Technologies further displays our commitment to providing clients with the best tools they need and allow them to focus on their core trading business."

"NYSE Technologies is constantly looking for ways to grow our global community of both buy side and sell side firms; and integrating with Linedata's Trader+ further strengthens our relationship with Linedata and their client base," said Scott Fitzpatrick, Vice President of Transaction Services, NYSE Technologies. "Our combined offering not only provides our mutual clients with access to the trading community, but it also benefits our clients by providing a **more sophisticated outlook on liquidity**, which enables the faster execution of trading opportunities in a more informed manner."

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### ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 900 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 20 years with the set-up of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 137.3 million in 2011. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

#### HEADQUARTERS

Linedata  
19 rue d'Orléans  
92523 Neuilly-sur-Seine Cedex  
France  
Tel: +33 (1) 47 77 68 25  
Fax: +33 (1) 47 08 11 78

BOSTON - BEIJING - DUBLIN - EDINBURGH - HONG KONG - LONDON  
LUXEMBOURG - MADRID - NEW YORK - PARIS - RIGA - TORONTO - TUNIS

[www.linedata.com](http://www.linedata.com)

**ABOUT NYSE TECHNOLOGIES**

A division of NYSE Euronext (NYX), NYSE Technologies provides broadly accessible, comprehensive connectivity and transaction capabilities, data and infrastructure services, and managed solutions for a range of customers requiring next-generation performance and expertise for mission critical and value-added trading services. NYSE Technologies offers a diverse array of products, services and solutions to: the Buy Side, including order routing, liquidity discovery and access to a community of over 650 Broker-Dealers and execution destinations globally; the Sell Side, including high performance, end-to-end messaging software and innovative market data products delivered on the world's largest, most reliable financial transaction network; and Market Venues and Exchanges, including multi-asset exchange platform services, managed services and expert consultancy. With offices across the U.S., Europe, and Asia, NYSE Technologies offers advanced integrated solutions for the global capital markets community, earning the ability to power trading operations for many of the world's best financial institutions and exchanges. For additional information visit: <http://nysetechnologies.nyx.com>

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For more information, please contact:

Linedata

Karen M. Hays

TEL: +1 617 912 4766

[Karen.Hays@na.linedata.com](mailto:Karen.Hays@na.linedata.com) - [www.linedata.com](http://www.linedata.com)

**HEADQUARTERS**

Linedata

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France

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