

## Increasingly dynamic regulatory environment has asset managers focused on performance

*Linedata releases the results of its third annual survey of global asset management industry*

PARIS, BOSTON, LONDON and HONG KONG, January 23, 2013: Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced the results of its third annual survey on the priorities and challenges facing the global asset management community.

**Adapting to new regulation is still a major concern, but maintaining investment performance ranks as other crucial issue for 2013**

Cited as the top priority for 2013 by 48% of all survey respondents, and over 71% of fund administrators, **adapting to new regulation** reflects the continued global trend of firms facing widespread regulatory changes that are constantly increasing in complexity.

**Maintaining investment performance** is clearly a critical concern in the coming year with hedge funds (68%) and asset managers (59%) stating this as their top challenge for 2013. These findings reflect the reaction amongst firms adapting to changing market needs.

**Firms already run business in the cloud -- or are considering for the future**

With 45% of respondents considering moving some aspect of their business to the cloud and 25% already running some business in the cloud, it is clear that firms are looking to focus on their core business while letting their technology be managed by external experts. This also is supported through the 32% of respondents stating that cutting costs is a current challenge they are facing.

**Compliance and risk management systems are primary IT focus**

When asked to name the key IT priorities at present, **compliance solutions and risk management systems** came out on top for all respondents. With regulation being cited as the primary challenge currently faced, firms will need to build their compliance reporting to stay abreast of the complex regulatory environment.

**Mobile applications: is there a consensus?**

Further, firms were evenly split when asked if they would use mobile apps to run their business. When probed on specific uses for mobile apps within their organization, many firms indicated it would be most beneficial for **client presentations and accessing client reports on demand**. Security was cited as a main concern and reason they would not use mobile apps.

"As a client driven organization, Linedata is dedicated to **engaging with industry participants** to fully understand and appreciate the challenges firms are facing today and in the future," says Mike de Verteuil, Global Head of Business Development at Linedata. "This year's survey has more participants than ever before, demonstrating our strong ties to the investment management community. Client engagement is an on-going dialogue; by interacting with our clients and the industry regularly, and through avenues such as this survey, Linedata is able to exceed expectations in being a **trusted partner**."

The survey was deployed during the fourth quarter of 2012. Respondents were surveyed during Linedata Exchange London and New York, as well as through an online survey. With over 270 respondents from asset managers, hedge funds, fund administrators, banks, wealth managers and custodians across Europe, North America and Asia, its purpose was to identify the challenges faced in 2012 and the priorities that lie ahead for them in 2013. The full survey can be read here: [Linedata Global Asset Management Survey](#).

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## ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 900 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set-up of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 137.3 million in 2011. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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