

CAPTRUST Financial Advisors implements Linedata Front Office platform for equity and fixed income

Wealth management firm looks to increase efficiencies through platform consolidation

PARIS and BOSTON, March 20, 2013 - Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced that CAPTRUST Financial Advisors has implemented Linedata Longview and Linedata Reporting through Linedata Hosting. Linedata Longview and Linedata Reporting are modules within Linedata's comprehensive front office platform comprising portfolio management, trading, pre-trade compliance and reporting. Employing a two month implementation process, the solution will allow North Carolina-based CAPTRUST to manage their equity and fixed income institutional wealth management business.

A global asset management survey recently conducted by Linedata found that 30% of asset managers consider system consolidation to be a top IT priority. Having a single order management system (OMS) will centralize compliance, lower costs and create workflow efficiencies, which is paramount for firms such as CAPTRUST that are preparing for growth.

Linedata Longview is a complete multi-asset and multi-currency order management system that integrates Linedata Reporting, a robust reporting package. Linedata Longview and Linedata Reporting deliver the portfolio management, trading and reporting tools CAPTRUST needs in one platform. The platform will allow CAPTRUST to build internal controls, increase efficiencies and facilitate their growth, while automating pre-trade compliance rules checks.

"As we prepare for our projected growth, we searched for a single platform to handle portfolio management and trading, while supporting both equities and fixed income securities," said John Appleby, Managing Director at CAPTRUST. "Linedata offers a fully integrated platform with strong pre-trade compliance tools which will provide the controls we require, as well as increase our efficiencies as we move into new asset classes."

"We are pleased to have CAPTRUST as our newest wealth management client using the Linedata Front Office Platform. With their need for greater control and efficiencies, a consolidated platform provides the integration necessary to meet all their portfolio management and trading requirements," comments Gavin Little-Gill, Managing Director of Linedata North America. "Through Linedata Hosting, CAPTRUST has chosen us as a trusted partner to handle the infrastructure which will allow them to fully focus on their current and future business."

ABOUT CAPTRUST FINANCIAL ADVISORS

CAPTRUST Financial Advisors is an independent investment research and fee-based advisory firm specializing in providing retirement plan and investment advisory services to retirement plan fiduciaries, executives, and high-net-worth individuals. Headquartered in Raleigh, N.C., the firm represents \$85 billion in client assets with offices in Alabama, California, Florida, Georgia, Iowa, Massachusetts, Michigan, Minnesota, New York, Kansas, North Carolina, Ohio, Pennsylvania, Texas, Virginia, and Washington, DC.

ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 900 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a

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pioneer for over 10 years with the set-up of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 144 million in 2012. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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